



NET IDEAZ INFOTECH (P) LTD

A Company Overview

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1.1 Introduction

Net Ideaz Infotech (P) Ltd is a Bhubaneswar based Software Development and IT services company providing a full range of high quality, cost-effective customized e-business solutions and information technology solutions to businesses nationwide. We develop software solutions that solve business problems, transform ideas into products, and leverage ROI on IT spending. Our vast experience with customized Web based Application projects coupled with access to a large pool of skilled IT workers allows us to provide a cost-effective way of completing our client projects on time and budget.

Net Ideaz Infotech (P) Ltd was incorporated in 2007 as a partnership firm in the name and Style “Net Ideaz” in Bhubaneswar. In 2009 the company was converted to a private limited company. Company's founding vision was to specialize in providing its clients cost effective, high quality and commercially viable software services and solutions.

1.2 Software Services:

Net Ideaz Infotech (P) Ltd specializes in providing the following services:

- Application Development
- Maintenance & Support
- Products
- Web enabled Applications
- IT Staffing
- Data Entry & Processing Services
- Conversion and Migration

Application Development

Net Ideaz Infotech (P) Ltd provides a complete suite of IT services in the business applications domain, specializing in multiple verticals including **financial services, healthcare services, education and allied industries.**

Our consultative approach and long association with Open Source utilities and tools saves considerable time and money for the client. Additionally it ensures a longer effective life for the IT infrastructure and a total cost of ownership that makes sense to the client.

The services we are capable of providing are as follows:

- Enterprise and Manufacturing Resource Planning Software
- E-Governance
- IT Services Management and Application Maintenance
- Custom Application Development
- Enterprise Content Management

Industry verticals where we have considerable past experience of delivering such services include:

- Travel and Hospitality
- Manufacturing
- Mining
- Government
- Educational Institutions
- Banking
- MLM
- Railway
- Real Estate & Construction

Maintenance & Support

With our Software Maintenance program, you receive timely updates and upgrades and enhancements for information addition, technology advancements, improved functionality, new industry standards, and trading partner compliance and access to the professionals in our Software Support Center.

Held to high performance standards and dedicated to an unwavering focus on the customer, our software support professionals respond promptly to your needs and help you be successful with your operations. Whether it is a maintenance or updation and upgradation of website or initial software installation, day-to-day operations support, or an application upgrade, our support team provides high-quality support each time you call on us.

Products

We are the pioneer in developing the Oriya Email. It can be send from and to any mail id with minimum effort. We are also marketing it in the brand name “**Net Ideaz Odia Mail**”

Web enabled Applications

At Net Ideaz Infotech (P) Ltd. with Technical proficiency and expertise, we cohesively integrate graphic design with web page layout, with interactive programming, with database driven content, to plan, build and deploy e- business and to emerge as one of the top IT service provider.

We developed different Websites and web based applications.

Corporate Website

We strive to build a corporate web site that pays for itself. We design it with your major goals in mind like...generating leads, reducing customer service costs, attracting new employees. We want a corporate web site we design to be an integral part of your company.

DATABASE DRIVEN WEBSITE

A database-driven Web site combines a basic, static HTML "container" wrapped around records from an external database, which are loaded into a pre-set space within the page.

By combining the power of today's databases with the Web's ability to distribute information, database-powered Web sites are a key driver of today's e-commerce revolution.

Companies today are faced with an opportunity to transform their Web sites from collections of static, text-based information into dynamic business tools. Database-driven pages offer some advanced capabilities, such as publishing data from corporate databases into Web pages and customizing a visitor's view of a site around their individual needs and preferences. A new generation of Web-based buying and selling tools is emerging, that will enable any industry to develop valuable new forms of one-on-one interaction with customers and suppliers.

E-COMMERCE SITES.

For thousands of prospective buyers that see your company on the Internet your web site delivers the "first impression" of your company. Hire Net Ideaz and you can have a great looking web site that will put you a cut above your competitors.

ONLINE CONTROL PANEL

Already have a website and just want to maintain it your own whatever it may be, like updating news section, members, contents like celebrity chat, message board...just name anything. Basic idea is to convert a simple site (with database or without) in a more lucrative and easy way to update online yourself without paying the updating or maintenance charges. Check out cool features with online control panel for updating Message Board, News, Delete & Modify the Buyer sellers, Change celebrity chat sections, Delete & Modify listings online, Change categories of Sellers/Buyers and many more features so that you maintain your Website/Portal online yourself.

B2B - B2C

B2B web application are the platform for two or more business communities to boost and promote each others business interests. Like Product Showcase etc. B2C are the platform which basically an interface between the Company and the real customer or the end user for any product or service. Like Shopping-Cart.

PORTAL AND E-COMMERCE

Already have a website and just want to add e-commerce? Need a full-featured catalog and shopping cart, along with real-time credit card processing? Net Ideaz– the ideal way to add e-commerce to your existing or new website. Portals Like online Shopping Cart demonstrating products, including facility to virtually pick-up and keep products, auto calculation and online payment through Credit Card via Secured Services.

FLASH WEBSITE DESIGN

Net Ideaz creates high quality flash design that leap out and grab the attention of your customers. We achieve this by creating designs that are fully interactive so that they involve your customer in the experience. When we begin a flash project the design is based on the vision of our client, a vision that we are ready to turn into reality.

We can create both introductory designs for splash pages and complete Flash based web sites that rival the best. Many of our customers tell us that they want a website that will have a general wow! effect. The wow! effect is when a site or design has a unique or ground-breaking look that sets the design apart from others. In addition to simply design your Flash content, we also give advice that how best to utilize it on your site due to the fact that this has repercussions on download time and search engine optimization.

WEBSITE MAINTENANCE

Our maintenance programs ensure that your site is always current and your project stays within budget. Our standard program includes promotion to search engines and directories, content updates, re-design web pages, update images, and support via telephone and e-mail. We include all of the services you require in order to ensure both the short and long-term success of your Internet program.

WHAT IS WEBSITE MAINTENANCE?

Website maintenance includes revising, editing, or otherwise changing existing web pages to keep your website up to date. The periodic addition of new web pages is also part of maintenance services.

Websites are not intended to be static. The value of a practice website is the ability to maintain current information online at a reasonable cost. We assume that you will want to revise some or all of your web pages over time, as well as adding additional web pages according to your business needs. To assist you in maintaining current information online, we offer several options for website maintenance.

If you believe you will be making regular changes to your website over time, you can save money by purchasing a website maintenance contract. A maintenance contract is for one year term, and is non-refundable. The monthly charge for maintenance is based on the size of your website at the time the contract is signed. A maintenance contract allows you to update an online newsletter, to highlight different services on a rotating basis, or to promote time sensitive programs, services or workshops.

Under our maintenance contract, you are entitled to make an unlimited number of text revisions to existing web pages. This includes redesigning web pages, or adding, deleting or editing graphics on the web pages.

Data Entry & Processing Services

- Forms Data Entry
- Word Processing
- Online Data Entry
- Image Data Entry
- Web Data Capture
- Inbound Mail Data Capture

Net Ideaz Infotech (P) Ltd offers your business a unique portfolio of data entry, data processing, and data management services. For years we have continually been researching and improving ways to make our data-involved processes perform at a level which exceeds the best of our customers' expectations and requirements. We benefit significantly by employing software driven automation workflows in collaboration with our team of data operators.

Apart from the standard data entry, data conversion, and data management projects, we also welcome requirements such as generating important summary statistics on data, summarizing information into intelligent formats, creating powerfully illustrated tables, arriving at percentile rankings and frequency distributions, performing rank order analysis on data and data extraction from unstructured content to build easy-to-use spreadsheets or database, etc.

IT Staffing Services

We are a top-notch IT Staffing Firm and can provide solutions to all your staffing and resource issues through unsurpassed service, rapid turnaround and cost-competitive services.

Our clients rely on us for the following essential services.

Contract Staffing

Contract-to-Permanent Staffing

These services are provided across all technical skill sets.

Digital Conversion Services (DCS)

Net Ideaz InfoTech (P) Ltd is an ideal solution provider in providing a paper-free environment wherein the company has been providing expertise to find the most cost effective method to convert the existing documents to electronic form. Some of the conversions services can be undertaken by Net Ideaz Infotech (P) Ltd include:

- Journal and periodical digital library publishing service
- Turnkey document archival and delivery systems
- High volume document scanning
- Non-destructive book and document digitizing
- Acrobat PDF conversion
- Large format scanning
- Data format Conversions

Migration Services

Net Ideaz Infotech (P) Ltd professional services enable the customers to successfully upgrade and quickly take advantage of the applications new features. Net Ideaz Infotech (P) Ltd teams work with client teams to undertake the impact analysis to assess the impact of the migration will have on their business thus developing a plan for the migration.

Some of the important features of migration services include:

- Business Assessment and Impact Analysis
- Data Migration (included in maintenance) and Custom Data Migration
- Configuration and Installation Services
- Verification
- Project Management
- Super User and Upgrade Training
- Ongoing Implementation Consulting

1.3 Projects Undertaken in Process

	Project	Customer	Description	Technology
1	Web Based Package Tours & Travel Management System	Tropical Vacations	Front, Mid and Back office tools on a single,web based platform. View all products details (Pictures, Description, Facilities, Remarks,etc.)	PHP, JavaScript, XML, MYSQL, Apache, Ms-Excel
2	Web Based Staffing Solution	Kalinga Gramya Bank	To provide a full fledged Staff management and monitoring portal supporting both real time and batch processed information.	Visual Basic, PHP, JavaScript, XML, MYSQL, Apache, Ms-Excel
3	Application and Web Based MLM company Management.	Gainmax Sales and Marketing pvt ltd.	It includes customizable membership features, advanced genealogy tracking, full payment and transaction systems.	Visual Basic, PHP, JavaScript, XML, MYSQL, Apache, Ms-Excel

1.4 Quality Focus

Net Ideaz Infotech (P) Ltd success in satisfying its customer's stems from its commitment to a consistent methodology, effective project management techniques, proven automated tools, quality assurance, testing and dedicated professionals.

We follow rigorous quality management techniques, which along with our mature development processes ensure that a high quality is delivered in every phase of our software development and maintenance cycles. We have predefined processes for software development life cycle, quality assurance and documentation.

1.5 Infrastructure

Net Ideaz Infotech (P) Ltd development center at Bhubaneswar has optimum hardware, software and network infrastructure to carry out its activities and the requisite capability to scale up its infrastructure to satisfy its business and customer needs.

1.5.1 Technical Infrastructure

- Communication: 256kbps leased line and ISDN connection.
- Redundant power supply, backed up by UPS and generators.
- Audio/Video conferencing facilities.

1.5.2 Technological Competencies

RDBMS	Oracle, SQL server, MySql
Operating Systems	Windows 2003/NT/XP, Linux
Programming Languages	C, C++, VC++
Internet/Intranet, Website Development	PHP, JavaScript, ASP, Active-X, XML, .NET Architecture, ASP.NET, C#.
GUI	VB.NET, c#, Visual Basic, VC++, COM/DCOM
Payment Processing Systems	Verisign PayFlowPro, Paypal, BillDesk, CC Avenue
Others	Technical Writers, Data Warehousing, Data Mining

1.6 Business Model

We at Net Ideaz Infotech (P) Ltd understand that every client has unique needs and different ways are required to fulfill them. We offer several business models for this very reason. Each of the models has been designed to offer maximum benefits to clients. Net Ideaz Infotech (P) Ltd understands that there are certain key factors, like, time to market, ownership of source code and quality of solution which vary in degree from customer to customer, based on which we adopt a model which suits our customer the most.

Below are the varieties of business models that Net Ideaz Infotech (P) Ltd offers to its customers to effectively fulfill their requirements, and eventually add value to the customer core business areas.

1.6.1 The Offshore Model

This model enables clients to utilize the infrastructure and manpower of Net Ideaz Infotech (P) Ltd in Bhubaneswar, India to execute their projects.

To meet its client's aggressive schedules, Net Ideaz Infotech (P) Ltd presents the offshore outsourcing process that offers: –

- Resource management, to meet demanding project deadlines.
- Extensive project processes to meet different delivery needs of the customer.
- Extraordinary cost benefits when compared to the cost of an equivalent onsite team.

Additional benefits to the customer in terms of reduced infrastructure required, to seat, connect and manage an onsite team.

1.6.2 The Onsite Model

Net Ideaz Infotech (P) Ltd provides its software consultants to carry out onsite services. These resources, as a part of the onsite project team would report to Project Manager responsible for the project. The onsite model can be a component of the offsite model, where in, Net Ideaz Infotech (P) Ltd will send its personnel to the client's side for implementation, testing and support of various projects.

1.6.3 The offshore and Onsite Combination

Net Ideaz Infotech (P) Ltd could also carry entire programming work offshore and then undertake training, implementation and testing onsite at the customer site.

1.7 Our Customers

Net Ideaz Infotech (P) Ltd is always in pursuit to go beyond customer's expectations. Over the period we have developed relationships with many companies across India. Some of our esteemed customers are:

- STATE BANK OF INDIA.
- KALINGA GRAMYA BANK
- INDIAN RAILWAYS RECRUITMENT BOARD
- KALINGA PRECISION
- NEILMED PHARMACEUTICALS INC.
- ORISSA ADMINISTRATIVE TRIBUNAL
- NATIONAL TRUST OF EDUCATION AND MANAGEMENT
- GUPTA CABLES PRIVATE LIMITED
- PRATT & WHITNEY
- MONTAGNE CENTER(LAMAR UNIVERSITY-CANADA)
- RECREATIONAL SPORTS
- KENDRIYA VIDYALAYA
- MEHERS ONLINE PRODUCTS CATALOGUE
- KALINGA DIVERS
- MANAV STHAL (PILOT BABA)
- AUSTRALIAN DISCOUNT HOLIDAYS
- NEWSLETTER CONTROL(AUSTRALIA)
- CAMPUS DAY
- JACK HUNT COIN BROKER
- MIRACLE INDIA
- DADHICHI COLLEGE OF PHARMACY
- GOMYSTYLE LLC
- NETRADHAM
- NEWS WEB
- NIIST INTERNATIONAL INSTITUTE OF MANAGEMENT
- PKS EVENTS
- BOOK TICKET NOW
- ORTEL COMMUNICATIONS

1.8 Contact Us

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1.9 Office

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